



Riverfront Arts District

2025 Annual Impact & Financial Report

Advancing Arts • Supporting Artists • Strengthening Community

OUR MISSION

Riverfront Arts District (RAD) is a nonprofit arts organization dedicated to creating opportunities for artists, students, educators, nonprofit partners, and the community through art festivals, competitions, arts programming, sponsorship development, awards, community partnerships, and charitable support.

2025 AT A GLANCE

\$60,024 Total Revenue	\$18,657 Sponsorship & Fundraising Support	31.1% of Revenue from Sponsorship Support
\$62,885 Invested in Programs	87.2% of Expenses Directed to Programs	\$18,746 Awards & Donations

FINANCIAL OVERVIEW

Total Revenue	\$60,024
Total Expenses	\$72,087
Program Service Expenses	\$62,885
Management & General Expenses	\$9,202
Change in Net Assets from Operations	(\$12,063)
Year-End Assets	\$1,386
Year-End Liabilities	\$0

HOW WE FUNDED THE MISSION

RAD’s 2025 work was supported by two primary revenue streams: earned program revenue and sponsorship/fundraising support. Fundraising and sponsorship development are essential to the organization’s ability to build programs, support artists, and reinvest in the community.

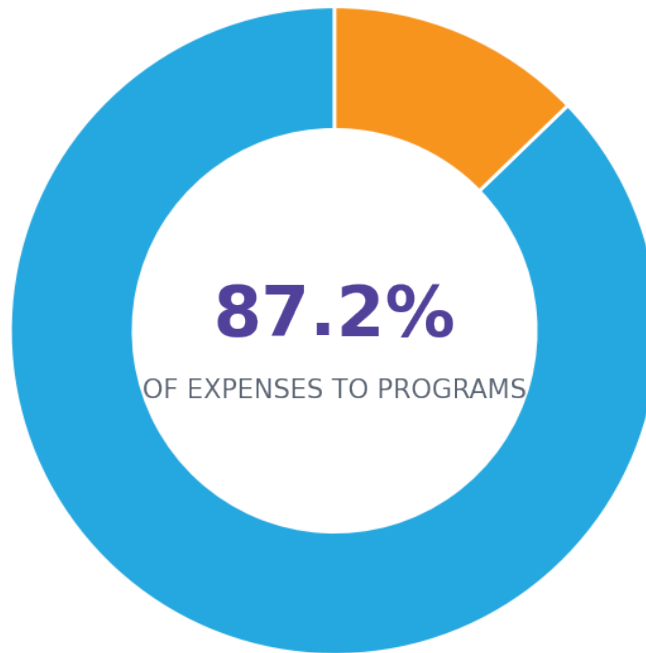


Revenue Source	Amount	Share of Revenue
Art Festival & Program Revenue	\$41,367	68.9%
Sponsorship & Fundraising Support	\$18,657	31.1%

WHY FUNDRAISING MATTERS

Fundraising is not separate from RAD’s mission—it helps make the mission possible. In 2025, sponsorship support generated \$18,657, representing 31.1% of total revenue. These resources helped RAD create arts programming, support awards and donations, promote community arts initiatives, and strengthen partnerships throughout the Daytona Beach area.

HOW FUNDS WERE USED

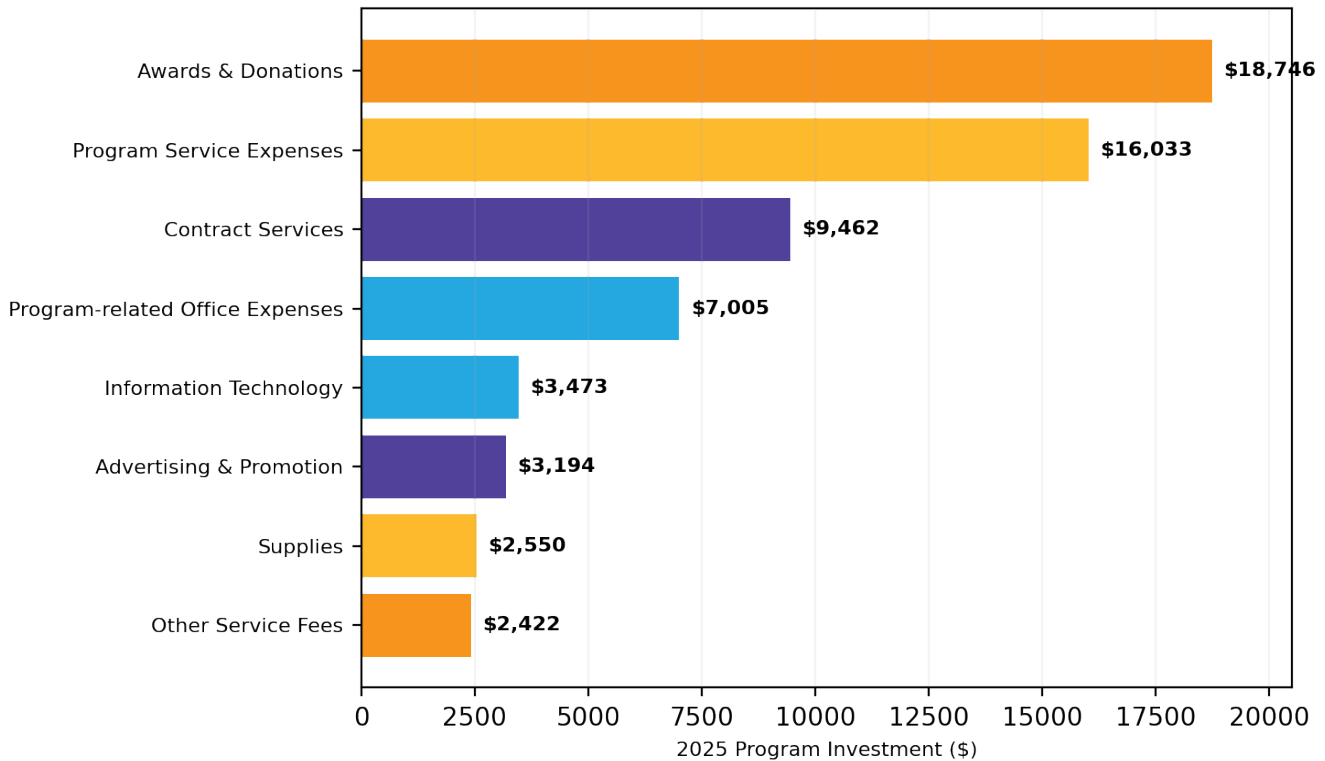


- Program Services \$62,885 (87.2%)
- Management & General \$9,202 (12.8%)

Approximately 87 cents of every dollar spent in 2025 supported program services.

PROGRAM INVESTMENT & COMMUNITY IMPACT

The majority of RAD's 2025 spending was directed toward program delivery, awards, donations, community visibility, technology, supplies, and professional services that supported arts programming.



Program Investment	2025 Amount
Awards & Donations	\$18,746
Program Service Expenses	\$16,033
Contract Services	\$9,462
Program-Related Office Expenses	\$7,005
Information Technology	\$3,473
Advertising & Promotion	\$3,194
Supplies	\$2,550
Other Professional/Service Fees	\$2,422

AWARDS, DONATIONS & COMMUNITY INVESTMENT

\$18,746 in Awards & Donations was one of RAD's largest direct program investments in 2025. These dollars reflect RAD's commitment to putting resources back into the arts community and supporting the people and organizations that strengthen arts and culture in our region.

ADMINISTRATIVE STEWARDSHIP

Management and general expenses totaled \$9,202, or approximately 12.8% of total expenses. These costs supported the organizational infrastructure required to operate responsibly, oversee finances, maintain workspace, communicate with stakeholders, and manage nonprofit activities.

Administrative Expense	Amount
Occupancy	\$6,435
Administrative Office Expenses	\$2,767

YEAR-END FINANCIAL POSITION

Balance Sheet	Beginning of 2025	End of 2025
Cash / Total Assets	\$10,065	\$1,386
Liabilities	\$0	\$0
Net Assets	\$10,065	\$1,386

2025 operating result: Total revenue of \$60,024 less total expenses of \$72,087 resulted in a \$12,063 operating deficit. The federal return also includes a \$3,384 prior-period adjustment in the reconciliation of net assets.

FINANCIAL DETAIL

Total Revenue	\$60,024
Art Festival & Program Revenue	\$41,367
Sponsorship & Fundraising Support	\$18,657
Total Expenses	\$72,087
Program Services	\$62,885
Management & General	\$9,202
Change in Net Assets from Operations	(\$12,063)
Year-End Net Assets	\$1,386

COMMITMENT TO TRANSPARENCY

Riverfront Arts District is committed to responsible financial stewardship, transparent reporting, sustainable fundraising, and maximizing the resources directed toward artists, arts programs, students, educators, nonprofit partners, and community initiatives. Fundraising, sponsorship development, earned program revenue, and community partnerships work together to provide the financial foundation necessary for RAD to fulfill its charitable mission.

Source: Riverfront Arts District, Inc. 2025 Form 990 and related financial reporting.

RIVERFRONT ARTS DISTRICT • DAYTONA BEACH, FLORIDA